

What is fair trade?

Plenary Roundtable co-organized with the Bergen Chamber of Commerce and Industry

Thursday, 14 August 2008, 18-21

Panel debate meeting: **What is fair trade?**

Thursday 14 August 2008, 18.00-21.00

Aim: Discuss what we mean by fair trade and fair trade initiatives.

Program:

18.00-18.10 Introduction by **Anna Milford**, PhD student NHH (confirmed)

Presentations

18.10-18.30 'The fair trade phenomenon: the idea behind and where it has led' **Douglas Murray**, Center for Fair trade studies, University of Colorado (confirmed)

18.30-18.50 'Experiences from running a fair trade handicraft enterprise' **Kjersti Holtar**, managing director of Isandi (confirmed)

18.50-19.00 Short break

19.00-19.20 'Challenges in making coffee trade fair' **Olav Munch**, managing director of Kaffehuset Friele A/S (confirmed)

19.20-20.00 'An economist's point of view on fair trade' **Victor Norman**, professor NHH (confirmed)

20.00-20.10 Short break

20.10-21.00 ***Panel debate***

In addition to the speakers who have presented, the panel members are:

Alexander Cappelen, economist/philosopher NHH (confirmed)

Sabina Alkire, philosopher (confirmed)

Chair: **Ivar Kolstad**, senior researcher Chr Michelsen Institute (confirmed)